

14 bring something in; bring something into something

Study Read these sentences carefully.

- ▶ The deals will **bring in** more than \$5 million.
- ▶ The business **brought in** a good profit.
- ▶ The event should have **brought** more money **in** from shoppers than it did.
- ▶ They hope the price changes will **bring** more cash **into** the business.

Check

Use the sentences in the Study box to help you do these exercises.

MEANING

Which of the following is closest in meaning to **bring something in**?

- a to earn an amount of money
- b to cost a particular amount of money
- c to spend an amount of money

GRAMMAR

There is a mistake in one of these sentences. Find it and correct it.

- a The deal brought in \$5 billion.
- b The deal brought it in \$5 billion.
- c The deal brought \$5 billion in.
- d The deals brought more money in.

→ Now check your answers in the key.

Practise

1 Match the two halves together to make complete sentences.

- | | |
|--|---|
| a She hopes to bring in extra | i \$150 000 from tourists. |
| b The museum brings in about | ii revenue by offering delivery services. |
| c The IT system brings in billions | iii worth \$15 billion to Africa. |
| d The industry has brought in foreign investment | iv in profits. |

2 Complete the sentences with an appropriate form of **bring in**.

- a The sale might _____ €1 million if we are lucky.
- b He has _____ 80% of the company's sales.
- c The changes should _____ much-needed cash.
- d The group _____ revenues of ¥105 billion last year.
- e Our division usually _____ 35% of total revenue.

→ Now check your answers in the key.

Build your vocabulary

OTHER MEANINGS If a person **brings in** money, they earn it, for example from their job:

- ▶ *How much is she **bringing in** every month?*
- ▶ *His job only **brought him in** a small income.*