

# 14 bring something in; bring something into something

## Study

Read these sentences carefully.

- The deals will **bring in** more than \$5 million.
- The business **brought in** a good profit.
- The event should have **brought** more money **in** from shoppers than it did.
- They hope the price changes will **bring** more cash **into** the business.

## Check

Use the sentences in the Study box to help you do these exercises.

### MEANING

Which of the following is closest in meaning to **bring something in**?

- a to earn an amount of money
- b to cost a particular amount of money
- c to spend an amount of money

### GRAMMAR

There is a mistake in one of these sentences. Find it and correct it.

- a The deal brought in \$5 billion.
- b The deal brought it in \$5 billion.
- c The deal brought \$5 billion in.
- d The deals brought more money in.

→ Now check your answers in the key.

## Practise

1 Match the two halves together to make complete sentences.

- a She hopes to bring in extra
- b The museum brings in about
- c The IT system brings in billions
- d The industry has brought in foreign investment
- i \$150 000 from tourists.
- ii revenue by offering delivery services.
- iii worth \$15 billion to Africa.
- iv in profits.

2 Complete the sentences with an appropriate form of **bring in**.

- a The sale might \_\_\_\_\_ €1 million if we are lucky.
- b He has \_\_\_\_\_ 80% of the company's sales.
- c The changes should \_\_\_\_\_ much-needed cash.
- d The group \_\_\_\_\_ revenues of ¥105 billion last year.
- e Our division usually \_\_\_\_\_ 35% of total revenue.

→ Now check your answers in the key.

## Build your vocabulary

OTHER MEANINGS If a person **brings in** money, they earn it, for example from their job:

- *How much is she bringing in every month?*
- *His job only brought him in a small income.*