

# 15 bring something out

**Study** Read these sentences carefully.

- ▶ The company **brought out** a range of luxury cosmetics last spring.
- ▶ They seem to **bring** a new product **out** every month.
- ▶ Drug companies have to test all new drugs before **bringing** them **out**.
- ▶ The book will be **brought out** early next year.

## Check

Use the sentences in the Study box to help you do these exercises.

### MEANING

Which of the following means the same as **bring something out**?

- a to stop selling a product
- b to copy and sell an existing product
- c to produce and sell a new product

### GRAMMAR

Which of these are grammatically possible?

- a They brought out a new product last month.
- b They brought it out last month.
- c They brought out it last month.
- d It was brought out last month.

→ Now check your answers in the key.

## Practise

- 1 There is **one** mistake in each of these sentences. Find it and correct it.
  - a Many fast-food chains now bringing out new ranges of healthier foods.
  - b The car was extremely popular when Fiat first brought it.
- 2 Complete the following sentences with the correct form of **bring out** and one of the words below:

model   it   version   titles   editions

- a The auto manufacturer \_\_\_\_\_ a new \_\_\_\_\_ of the car last year.
- b Magazine publishers are \_\_\_\_\_ a range of \_\_\_\_\_ that target male consumers.
- c They will probably \_\_\_\_\_ an up-dated \_\_\_\_\_ of the software sometime next year.
- d The \_\_\_\_\_ was not very successful when the company first \_\_\_\_\_ it \_\_\_\_\_.

→ Now check your answers in the key.

## Build your vocabulary

### SIMILAR VERBS

**Come out with something** can be used instead of **bring something out**.

- ▶ The company has **come out with** a new version of the software.

**Come out** is often used instead of **be brought out**:

- ▶ Her new book **is coming out** in the new year.