

15 bring something out

Study

Read these sentences carefully.

- The company **brought out** a range of luxury cosmetics last spring.
- They seem to **bring** a new product **out** every month.
- Drug companies have to test all new drugs before **bringing** them **out**.
- The book will be **brought out** early next year.

Check

Use the sentences in the Study box to help you do these exercises.

MEANING

Which of the following means the same as **bring something out**?

- a to stop selling a product
- b to copy and sell an existing product
- c to produce and sell a new product

GRAMMAR

Which of these are grammatically possible?

- a They brought out a new product last month.
- b They brought it out last month.
- c They brought out it last month.
- d It was brought out last month.

→ Now check your answers in the key.

Practise

1 There is one mistake in each of these sentences. Find it and correct it.

- a Many fast-food chains now bringing out new ranges of healthier foods.
- b The car was extremely popular when Fiat first brought it.

2 Complete the following sentences with the correct form of **bring out** and one of the words below:

model it version titles editions

- a The auto manufacturer _____ a new _____ of the car last year.
- b Magazine publishers are _____ a range of _____ that target male consumers.
- c They will probably _____ an up-dated _____ of the software sometime next year.
- d The _____ was not very successful when the company first _____ it _____.

→ Now check your answers in the key.

Build your vocabulary

SIMILAR VERBS

Come out with something can be used instead of **bring something out**.

- *The company has come out with a new version of the software.*

Come out is often used instead of **be brought out**:

- *Her new book is coming out in the new year.*