

Role: **The Plant Manager, new factory**

C You have worked for the company for ten years, and have been appointed as the plant manager of the new factory. You live in Geelong and don't want to move, so you argue in favour of building the new factory in the town. You think there are very good arguments for this choice:

Firstly, Geelong is a very nice town. It is big enough to have all the facilities you expect of a modern town, but small enough to be pleasant to live in. It is near the coast, and has a

wonderful climate. Secondly, property is expensive, but as personnel would not need to be relocated this is not a problem. Land to build the factory on might be expensive, but the local authorities would certainly help you find a plot if you announced you were intending to create several hundred new jobs here. Lastly, as you already have a factory here, you already have some staff with the right experience and qualifications for your type of production.

Photocopiable

Business Roles
**The Chocolate
Factory**

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